

Project CREED Communications Working Group
Resolution for Diocesan Convention 2019

Whereas, at the initial Project CREED meeting in January 2019, Communication was defined as the fourth area of study as follows: "Trust depends on constant communication and sharing of information, which is not solely the responsibility of the governing bodies of the diocese. Building trust requires a commitment to sharing information across parish lines about the work we are doing both together and independently. How can we build and strengthen that thrust through 21st Century communication tools? What kind of information should be shared , and how can we facilitate parishes getting to know, connect and respect each other's contributions to the Diocese."

Whereas, following these guidelines, we determined our working group's charge to be:

To build and strengthen:

- How parishes communicate with their members
- How parishes communicate directly among themselves
- How information flows to and from the Diocese

Whereas, we envision the Episcopal Diocese of Pittsburgh as one large congregation of Christians where members frequently communicate with fellow believers, where parishes of all sizes communicate to assist each other; where stories from one parish may inspire others, and

Whereas, good communication practices will help to build a sense of belonging and community; connect individuals, parishes, and groups; promote problem solving and best practices; further enabling us to become a more vibrant Episcopal community that takes Christ to the world, striving for justice and peace among all peoples, therefore be it

Resolved, that each parish should identify a point person responsible for communications.

Resolved, that these parish communications point persons will be identified in a shared diocesan directory.

Resolved, that there will be diocesan wide ongoing communications training in areas such as websites, information content, and social media.

Resolved, that parishes will seek to establish a network of reporters and editors to assist in the sharing of stories among the parishes and through diocesan channels.

Resolved, that the Bishop's Office will provide financial resources and support the establishment of an ongoing Communications Steering Committee to assist ongoing and new communication initiatives.

Sponsor: The Project CREED Communication Working Group

Elaine Effort, Holy Cross, Chair

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